

## New Rose Hotel

Inauguration: Saturday December 2, 2023, 2 - 8pm

Opening hours: Tuesday – Saturday 12 - 7pm, December 3–24, 2023

Featuring: Alice Le Berre, Andreas Wilhelm, Marc Antoine Barrois, Anicka Yi, Clémence Besse, Elsa Schiaparelli, Michael Part, Makoto Nakamura / Shiseido institute of beauty sciences, Thomas Julier, Maison Noir, Wolfgang Tillmans, Romane Chabrol, Naoya Hatakeyama, Nanda Vigo, and others.

suns.works is pleased to announce New Rose Hotel, a site-specific mise-en-scène of scents and artworks. The show is an unusual examination of the relation between scent, visual art, and architecture, proposing a new type of exhibition that extends the sensory spectrum of the medium.

suns.works' gallery space is located on the top floor of Hochhaus zur Palme, a modernist high rise in Zurich's banking district, finished in 1964. Aggressively futuristic at the time, projecting a confidence in never-ending progress, it is now a landmark. Yet it, the belief in the future it embodies has become alien to us. Hochhaus zur Palme also recalls the setting of Abel Ferrara's 1998 sci-fi noir „New Rose Hotel“, whose techno-erotic vision of the future, colored by millennial anxiety, appears much closer to present-day sensibilities.

The juxtaposition of the high-modernist aesthetics of Hochhaus zur Palme and the somber atmosphere of the eponymous story are at the core of „New Rose Hotel“ at suns.works, which will be accompanied by a program of talks and presentations throughout the month.

The scents featured in the exhibition are characterized by a „fin-de-millénium“ mood. Their choice and arrangement sets the tone of the exhibition, at once intangible and highly visceral. It positions scent as a medium on the threshold between art and fashion, featuring scents by artists, niche perfumers, and master perfumers working within the industry. Expect, for example, a scent by Anicka Yi, an olfactory portrait of a Japanese terrorist from the 1970s, and a perfume by Zurich-based nose Andreas Wilhelm, that literally smells like money. As befits the crossover of art and scent, the flacons will be spectacularly set against the wintery skyline of downtown Zurich.

The artworks, ranging from images of water canals in Tokyo and mannequins in the streets of Paris to an iconic Shiseido poster from the 1990s, take up where the scents leave off and condense the atmosphere conveyed by settings and scents.

A selection of perfumes are available for purchase at suns.works, some exclusively in Switzerland.

With olfactive guidance from: Manon Gaeschlin  
Exhibition design by: Emilie Appercé / Matthew Phillips  
Text and presentations: Martin Jaeggi

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